



Media kit 2024

THE MAGAZINE PUBLISHING COMPANY

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Welcome to

Profile

The *UDIA Queensland Awards for Excellence* are the pinnacle of achievement for those working in Queensland's development industry. The awards have been created by and for the development industry to recognise excellence and innovation at all levels. Selected winners from the state awards then go on to become entrants in the *UDIA National Awards for Excellence*.

Published by TMPC, the *UDIA Queensland Awards for Excellence magazine* lists the winners and finalists of all award categories, as well as the coveted President's and CEO's Awards. With a circulation of 2950 copies, the awards issue will be mailed directly to all UDIA Queensland members shortly after the Awards for Excellence luncheon. The awards issue is received by some of the most influential members of Queensland's development industry.

If your company has been involved in a project entered in the Awards for Excellence, or you would like to promote your business to the Queensland urban development industry, please contact us.



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Magazine Advertising Rates & Specs

ALL PRICES ARE PER ISSUE AND EXCLUDE GST

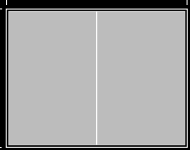
FULL COLOUR	CASUAL
Double page spread	\$4,180
Full page	\$2,310
Half page	\$1,650
Quarter page	\$990

PREFERRED POSITION	CASUAL
Gatefold 4 pages	\$6,545
Inside front cover	\$2,775
Other preferred positions	+10%

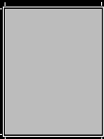
Deadlines

ISSUE	DEADLINE
AWARDS	01 NOVEMBER

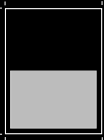
Ad Dimensions



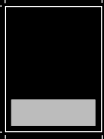
DOUBLE PAGE SPREAD
TRIM SIZE:
H 275mm x W 420mm
+ add 5mm bleed
(Keep type & logos 10mm in from trim)



FULL PAGE
TRIM SIZE:
H 275mm x W 210mm
+ add 5mm bleed
(Keep type & logos 10mm in from trim)



HALF PAGE HORIZONTAL
H 120mm x W 184mm
no bleed required



QUARTER PAGE HORIZONTAL
H 60mm x W 184mm
no bleed required

