

MEDIA KIT 2020

PACE

HARNESS RACING IN QUEENSLAND

THE MAGAZINE PUBLISHING COMPANY

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HARNESS RACING IN QUEENSLAND

WELCOME TO PACE



TESTIMONIALS

"Burwood Stud have been long time advertisers and we will continue to support the PACE Magazine as we understand the important role the publication plays amongst Queensland's leading owners, trainers and breeders."

*- Noel & Chris Denning,
Owners of Burwood Stud
and HRQ Hall of Fame
Inductees*



Harness racing in Queensland has had a long and illustrious history dating back to the 1880s. In 1968, when night harness racing commenced, the sport really took off in Queensland. Racing Queensland's goal is to further develop the standard of harness racing in Queensland, adding to the already imposing record set by our champion horses since the inception of the sport in this state. Queensland's harness racing industry is made up of approximately 400 harness trainers and drivers, nearly 200 stable hands and more than 2600 owners and syndicates, and *PACE* Magazine is the magazine they rely on for vital industry information.



AD RATES 2020

ALL PRICES ARE PER ISSUE AND EXCLUDE GST

FULL COLOUR	CASUAL	3 ISSUES	6 ISSUES	12 ISSUES
Double page spread	\$1,495	\$1,420	\$1,345	\$1,270
Full page	\$850	\$810	\$765	\$720
Half page	\$485	\$465	\$440	\$415
Third page	\$415	\$390	\$370	\$350
Quarter page	\$285	\$270	\$255	\$240

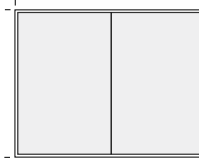
PREFERRED POSITION	CASUAL	3 ISSUES	6 ISSUES	12 ISSUES
Outside back cover	\$1,020	\$970	\$920	\$920
Inside front cover double page spread	\$1,640	\$1,560	\$1,410	\$1,330
Other preferred positions	+10%			

INSERTS	CASUAL
One page (2 sides)	\$624
Two page (4 sides)	\$760

(Maximum size for inserts: 210mm wide x 297mm high)



AD DIMENSIONS



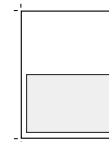
DOUBLE PAGE SPREAD

TRIM SIZE:
H 297mm x W 420mm
 + add 5mm bleed
 (Keep type & logos 10mm in from trim)



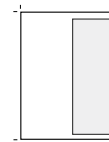
FULL PAGE

TRIM SIZE:
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 + add 5mm bleed
 (Keep type & logos 10mm in from trim)



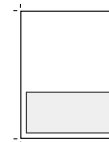
HALF PAGE HORIZONTAL

H 130mm x W 184mm
 no bleed required



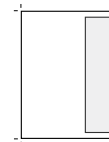
HALF PAGE VERTICAL

H 275mm x W 90mm
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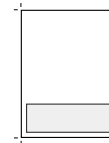
THIRD PAGE HORIZONTAL

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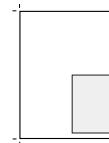
THIRD PAGE VERTICAL

H 275mm x W 60mm
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QUARTER PAGE HORIZONTAL

H 65mm x W 184mm
 no bleed required



QUARTER PAGE VERTICAL

H 130mm x W 90mm
 no bleed required

DEADLINES

ISSUE	DEADLINE
FEBRUARY	JAN 7
MARCH	FEB 7
APRIL	MAR 6
MAY	APR 7
JUNE	MAY 7
JULY	JUN 8
AUGUST	JUL 7
SEPTEMBER	AUG 7
OCTOBER	SEP 7
NOVEMBER	OCT 7
DECEMBER	NOV 6
JANUARY '21	DEC 3

PACE
 RATES & SPECS 2020

