



UDIA NATIONAL AWARDS FOR EXCELLENCE 2018 MEDIA KIT



The Magazine Publishing Company
Unit 107, 27-33 Nundah St, Nundah Qld 4012
PO Box 406, Nundah Qld 4012
P: 07 3866 0000 F: 07 3866 0066
E: info@tmpc.com.au www.tmpc.com.au



WELCOME TO UDIA NATIONAL AWARDS FOR EXCELLENCE

The UDIA's 26th National Congress will be hosted in Melbourne from March 20-22, 2018.

Each year, the Urban Development Institute of Australia (UDIA) recognises outstanding achievements through its National Awards for Excellence, including the particular achievements of the professional consultants and suppliers who make high-quality development outcomes possible. Selected winners of the major annual State Awards for Excellence become entrants in the National Awards for Excellence, with all winners and entrants featured in the prestigious annual UDIA National Awards for Excellence magazine.

Advertising in the UDIA National Awards for Excellence magazine ensures your message is getting across to the big players in the industry. With a circulation of 3500 copies each year, the UDIA National Awards for Excellence magazine will be presented at the awards Gala Dinner on March 22 and distributed to key players in Australia's urban development industry. The UDIA National Awards for Excellence magazine is the most prestigious and highly sought-after awards program in the national urban development industry. Its high-quality, coffee table book-style design ensures the magazine is proudly displayed in foyers across the country. For this reason, the magazine has a much longer shelf-life than other magazines, providing advertisers with greater exposure.

Advertising in the 2018 UDIA National Awards for Excellence is an excellent opportunity to affiliate your brand with this industry-renowned National Congress and the UDIA National Awards for Excellence. Some of the tangible benefits for your brand and organisation include contact with over 20,000 UDIA stakeholders and hundreds of event attendees from all segments of the urban development sector.



Not only is it delightful for Bosco Jonson to consistently win UDIA Awards as a leading provider of Land Surveying and Planning services to renowned development clients, it is also very pleasing to be able to participate in the UDIA Annual National Awards for Excellence Magazine for many years.

The magazine is synonymous with providing high quality, valuable information on the best projects that the urban development industry delivers each year. So placing our advertisement each year in the magazine is a great match for our brand and the high ideals we place in delivering projects for our clients.

Having been involved in the urban development industry and UDIA for such an extended period, the publication is a highlight in the development year and valuable for the exposure that Bosco Jonson receives.

**Frank Bosco, General Manager,
Bosco Jonson**



PROFILE

PRINT

EXIT

UDIA
NATIONAL
AWARDS
FOR
EXCELLENCE

RATES
& SPECS

AD RATES 2018

all prices are per issue and exclude GST

FULL COLOUR	CASUAL
Double page spread	\$4,620
Full page	\$2,750
Half page	\$1,870
Third page	\$1,496
PREFERRED POSITION	CASUAL
Gatefold 4 pages	\$5,940
Outside back cover	\$3,630
Other preferred positions	+10%

DEADLINES

ISSUE	DEADLINE
2018	FEB 22



ADVERT DIMENSIONS



DOUBLE PAGE SPREAD

TRIM SIZE:
H 297mm x W 420mm
+ add 5mm bleed
(Keep type & logos
10mm in from trim)



FULL PAGE

TRIM SIZE:
H 297mm x W 210mm
+ add 5mm bleed
(Keep type & logos
10mm in from trim)



HALF PAGE HORIZONTAL

H 130mm x W 184mm
no bleed required



THIRD PAGE HORIZONTAL

H 80mm x W 184mm
no bleed required

