



# UDIA

Queensland Awards for Excellence

# 2017 MEDIA KIT



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# WELCOME TO UDIA QUEENSLAND AWARDS FOR EXCELLENCE

The UDIA (Qld) Awards for Excellence are the pinnacle of achievement for those working in Queensland's development industry. The awards have been created by and for the development industry to recognise excellence and innovation. Held annually, the UDIA (Qld) Awards for Excellence is the Queensland urban development industry's premier event. Selected winners of the state Awards for Excellence then go on to become entrants in the UDIA National Awards for Excellence. The UDIA (Qld) Awards for Excellence magazine lists the winners and finalists of the 15 award categories, as well as the coveted State President's Award. With a circulation of 2950 copies, the awards issue will be mailed directly to all UDIA (Qld) members shortly after the Awards for Excellence ceremony, date to be advised. The Awards for Excellence magazine will reach and be kept by some of the most influential members of Queensland's development industry. A limited amount of advertising space is available for members and associates. If your company has been involved in a project of excellence, or you would like to show your support for the very best in the industry, please contact us.



*"The UDIA Queensland awards magazine provides topical, relevant information to the Queensland development industry. The layout is appealing and the print quality is a consistently high standard. We have worked with The Magazine Publishing Company over quite a few years, submitting advertising and editorial content. They are a great company to work with and always offer good value for money with placement in the publication. I always look forward to receiving my copy of the UDIA Queensland awards publication in the mail!"*

**- Eve Castle, Business Development Manager, Brick Works**



*"We believe the benefits of being involved with the UDIA and the information and articles in the UDIA's magazine, are not only informative but ensure we stay well informed of market trends and direction. The UDIA Queensland awards issue is a great example of this. We believe through our continued support of the UDIA our business will continue to expand and meet our clients objectives."*

**- Carl Wilkinson, Regional Functional Manager Urban Development, SMEC Australia**



UDIA  
QUEENSLAND  
AWARDS FOR  
EXCELLENCE

# RATES & SPECS

## AD RATES 2017

all prices are per issue and exclude GST

FULL COLOUR	RATES
Double page spread	\$3,800
Full page	\$2,100
Half page	\$1,500
Quarter page	\$900
PREFERRED POSITION	RATES
Gatefold 4 pages	\$5,950
Outside back cover	\$2,525
Other preferred positions	+10%

## DEADLINES

ISSUE	DEADLINE
NOVEMBER	OCT 3

## DELIVERY

NOVEMBER 1

## ADVERT DIMENSIONS



### DOUBLE PAGE SPREAD

**TRIM SIZE:**  
H 275mm x W 440mm  
+ add 5mm bleed  
(Keep type & logos  
10mm in from trim)



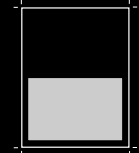
### FULL PAGE

**TRIM SIZE:**  
H 275mm x W 220mm  
+ add 5mm bleed  
(Keep type & logos  
10mm in from trim)



### QUARTER PAGE HORIZONTAL

H 60mm x W 196mm  
no bleed required



### HALF PAGE HORIZONTAL

H 120mm x W 196mm  
no bleed required

