



UDIANSW

AWARDS FOR EXCELLENCE

2017 MEDIA KIT



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WELCOME TO UDIA NSW AWARDS FOR EXCELLENCE

Each year, the Urban Development Institute of Australia (UDIA) New South Wales recognises outstanding achievement through its Awards for Excellence, including the particular achievements of the professional consultants and suppliers who make high-quality development outcomes possible. Held annually, the UDIA (NSW) Awards for Excellence is the New South Wales urban development industry's premier event. Selected winners of the state Awards for Excellence then go on to become entrants in the UDIA National Awards for Excellence. The UDIA (NSW) Awards for Excellence magazine lists the winners and nominees of the award categories, accompanied by striking photography of each project. With a circulation of 2000 copies, the awards issue is presented at the awards and direct mailed to the UDIA (NSW) membership, which comprises developers, engineers, architects, government departments, home builders, professional consultants, material suppliers, financiers and local authorities. The UDIA (NSW) Awards for Excellence magazine is the most prestigious and highly sought-after awards program in the New South Wales urban development industry.



Dynamic has sponsored the UDIA NSW high density award since it was founded. An important part of this is placement of our advertising in the awards magazine, adjacent to the nominees which often includes properties that we have worked on.

- Matilda Halliday, Dynamic Property Services Pty Ltd



| **PROFILE** |

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UDIA NSW
AWARDS FOR
EXCELLENCE

RATES
& SPECS

AD RATES 2017

all prices are per issue and exclude GST

FULL COLOUR	RATES
Double page spread	\$3,150
Full page	\$1,725
Half page	\$1,160
Third page	\$965
PREFERRED POSITION	RATES
Gatefold 4 pages	\$4,790
Outside back cover	\$2,070
Inside front cover	\$1,850
Other preferred positions	+10%

DEADLINES

ISSUE	DEADLINE
2017	JUL 4



ADVERT DIMENSIONS



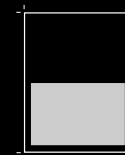
DOUBLE PAGE SPREAD

TRIM SIZE:
H 275mm x W 440mm
+ add 5mm bleed
(Keep type & logos
10mm in from trim)



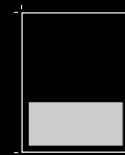
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HALF PAGE
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no bleed required



THIRD PAGE
HORIZONTAL

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