



ATIA INTERNATIONAL TAXI CONFERENCE HANDBOOK 2017 MEDIA KIT

Inspiration for INNOVATION
ATIA INTERNATIONAL TAXI CONFERENCE
SUNDAY 30 APRIL - THURSDAY 4 MAY 2017

30 April - 4 May, 2017 Hotel Grand Chancellor Hobart, Tas Australia



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EXIT

WELCOME TO ATIA TAXI CONFERENCE

The Australian Tax Industry Association (ATIA) was formed by state and territory based tax associations to represent the Australian tax industry on national issues. Each year, the ATIA holds their annual conference over five days in one of Australia's beautiful cities. The 2017 ATIA Taxi Conference will be held from 30th of April till the 4th of May 2017 at the Hotel Grand Chancellor Hobart, Tasmania. The *ATIA Taxi Conference handbook* is the perfect way for exhibitors and sponsors of this event to highlight their products and services and to further cement themselves as leaders in supplying the taxi industry. The handbook will detail the event's business and social programs, as well as speaker profiles, exhibitor floor plans, sponsors, and things to see and do in the area. The ATIA Taxi Conference Handbook will be distributed among all delegates at the 2017 conference and will also be used as a reference throughout the event. Handbooks from previous years have become easy-to-keep references of conferences, as well as the businesses and speakers who participated.



We have been using TMPC for our marketing needs for the ATIA Taxi Conference Handbook for many years now. We have found the TMPC team fantastic to deal with, their graphic art is always produced in a timely and professional manner. With the ATIA Conference being such an important part of the taxi calendar, it is important for us to maximise our exposure. Advertising in the Conference Handbook helps us achieve this goal.

- Guy Bridson, VerifEye Technologies



RATES & SPECS

AD RATES 2017

all prices are per issue and exclude GST

FULL COLOUR	RATES
Outside back cover	\$1,800
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Double page spread	\$2,320
Full page	\$1,490
Half page (Horz)	\$ 890

DEADLINES

ISSUE	DEADLINE
2017	30 March

ADVERT DIMENSIONS



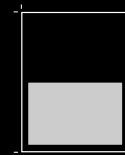
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