

# MEDIA KIT 2021

# UDIA

*Queensland Awards for Excellence*

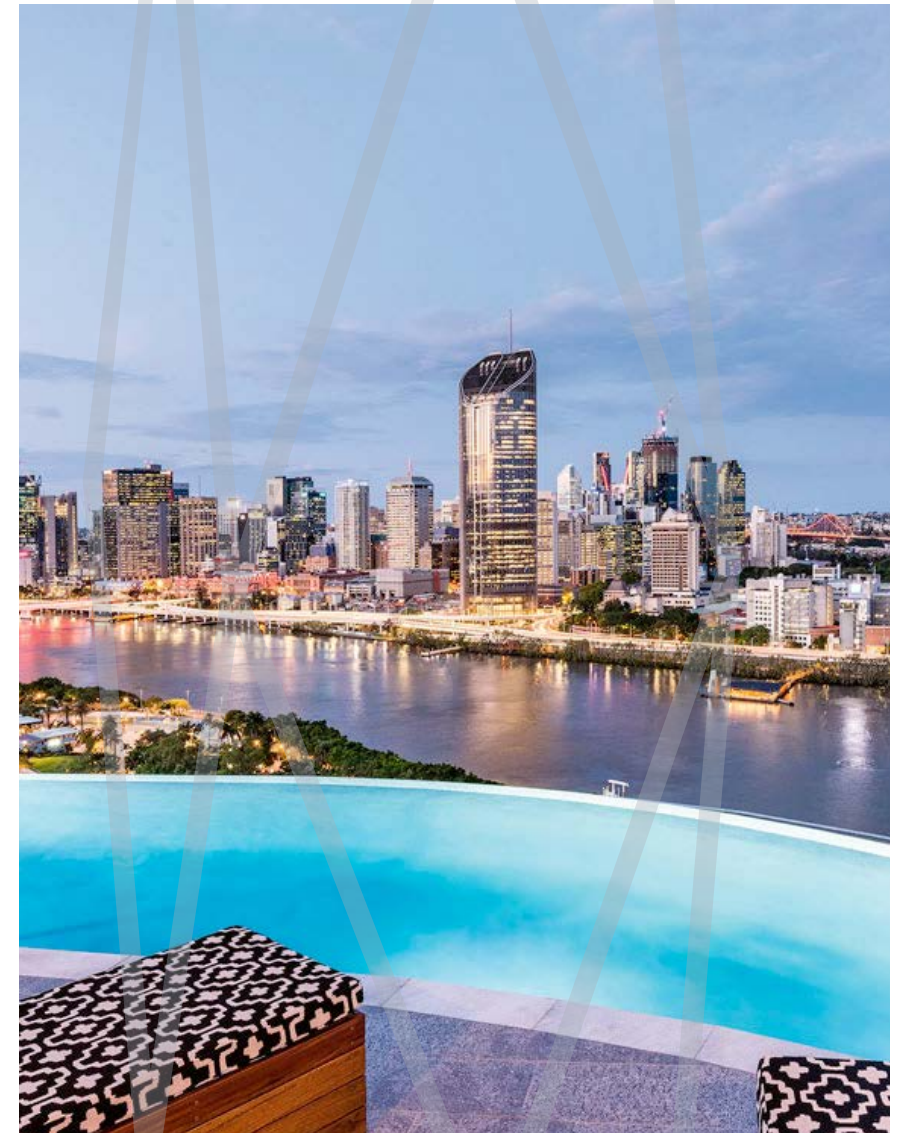


## THE MAGAZINE PUBLISHING COMPANY

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# WELCOME TO UDIA

Queensland Awards for Excellence



The UDIA Queensland Awards for Excellence are the pinnacle of achievement for those working in Queensland's development industry. The awards have been created by and for the development industry to recognise excellence and innovation at all levels. Selected winners from the state awards then go on to become entrants in the UDIA National Awards for Excellence.

Published by TMPC, the *UDIA Queensland Awards for Excellence* magazine lists the winners and finalists of all award categories, as well as the coveted President's and CEO's Awards. With a circulation of 2950 copies, the awards issue will be mailed directly to all UDIA Queensland members shortly after the Awards for Excellence luncheon which will be held at the Brisbane City Hall on November 5th. The awards issue is received by some of the most influential members of Queensland's development industry.

If your company has been involved in a project entered in the Awards for Excellence, or you would like to promote your business to the Queensland urban development industry, please contact us.

## TESTIMONIALS

*"The UDIA Queensland Awards for Excellence magazine provides topical, relevant information to the Queensland development industry. The layout is appealing and the print quality is of a consistently high standard. We have worked with The Magazine Publishing Company over quite a few years, submitting advertising and editorial content. They are a great company to work with and always offer good value for money with placement in the publication. I always look forward to receiving my copy of the UDIA Queensland Awards for Excellence magazine in the mail!"*

**– Milly Picken,  
Group Brand &  
Communications Manager,  
Brickworks Building  
Products**



# AD RATES 2021

ALL PRICES ARE PER ISSUE AND EXCLUDE GST

FULL COLOUR	CASUAL
Double page spread	\$3,800
Full page	\$2,100
Half page	\$1,500
Quarter page	\$900
PREFERRED POSITION	CASUAL
Gatefold 4 pages	\$5,950
Inside front cover	\$2,525
Other preferred positions	+10%

# DEADLINES

ISSUE	DEADLINE
AWARDS	NOV 4

# AD DIMENSIONS



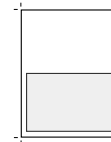
## DOUBLE PAGE SPREAD

**TRIM SIZE:**  
**H 275mm x W 420mm**  
 + add 5mm bleed  
 (Keep type & logos 10mm in from trim)



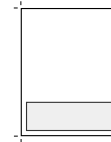
## FULL PAGE

**TRIM SIZE:**  
**H 275mm x W 210mm**  
 + add 5mm bleed  
 (Keep type & logos 10mm in from trim)



## HALF PAGE HORIZONTAL

**H 120mm x W 184mm**  
 no bleed required



## QUARTER PAGE HORIZONTAL

**H 60mm x W 184mm**  
 no bleed required

**UDIA QLD AWARDS**  
**RATES & SPECS 2021**

